## IN THE CLAIMS:

1. (Currently Amended) A method of producing personalized songs, comprising:

providing a structure for a request for a personalized song including designating at least one of a event, musical style, tempo, instrumentation, and genre, and a recipient:

receiving a request from a requestor for a personalized recording according to the provided structure;

retrieving a song from a database in accord with the received request;

modifying the song by altering at least one of event, musical style, tempo, instrumentation, and genre according to the received request to generate a requested song:

recording the requested song to create a requested recording; and distributing the requested recording to the recipient according to the request.

- (Previously Presented) The method of Claim 1, wherein receiving a request includes receiving a request for a plurality of requested event, musical style, tempo, instrumentation, and genre.
- (Previously Presented) The method of Claim 1, wherein the genre is at least one of new
  and old country, rock, blues, hip-hop, salsa, jazz, opera, soul, pop, easy listening, romance,
  swing, Latin, orchestral, adult contemporary, comedy, religious/gospel, or blues.
- 4. (Previously Presented) The method of Claim 1, wherein modifying a song includes either transposing or arranging the retrieved song to generate the requested song differing in at least one of requested event, musical style, tempo, instrumentation, and genre.

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- 5. (Previously Presented) The method of Claim 4, wherein either transposing or arranging the recording includes either transposing or arranging at least one of a desired event, musical style, tempo, instrumentation, and genre.
- 6. (Original) The method of Claim 1, wherein distributing the recording includes distributing to at least one of a distribution center or the individual requestor.
- 7. (Original) The method of Claim 1, wherein receiving a request includes receiving requests via at least one of a person-to-person communication, direct mailing, Internet-based interaction, telephonic or facsimile communication.
- 8. (Currently Amended) The method of Claim 1, wherein generating recording athe song includes recording to a recording medium, wherein the recording medium includes at least one of a compact disc, a mini-compact disc, an audiocassette, a record, an mp3 file, and a digital or analog recording device.
  - 9. (Previously Presented) A system for providing personalized songs, comprising:
    - a request acquisition center configured to receive a structured request for a personalized song, the structured request including:
      - at least one of event, style, tempo, instrumentation and genre, the request acquisition center including a source music database containing a plurality of recordings, the music database being configured to retrieve a source recording according to the structured request;
    - a recording development center configured to modify the source song according to the received structured request to generate a generated song, including:
      - an assignment center that assigns the modifying of the source song to an artist by providing the source song and a license contract to the artist; and a receiving center configured to receive the modified song from the artist;

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a recording reproduction center configured to store the generated song on a recording medium; and

a recording distribution center configured to distribute the personalized song.

10. (Previously Presented) The device of Claim 9, wherein the request acquisition center is for receiving the structured request by means of at least one of person-to-person communication,

direct mailing, Internet-based interaction, or telephonic or facsimile communication.

11. (Previously Presented) The device of Claim 9, wherein the recording development center

is further configured to generate a plurality of personalized songs according to a received

structured request.

12. (Original) The device of Claim 9, wherein the recording reproduction center is an analog

or digital recording system.

13. (Previously Presented) The device of Claim 9, wherein the recording reproduction center

records to a recording medium, including compact disc, mini-compact disc, audiocassette,

record, mp3 file, or digital or analog recording device.

14. (Previously Presented) The device of Claim 9, wherein the recording distribution center

is configured to distribute the personalized song over a network.

15. (Currently Amended) A method of producing personalized recordings, comprising:

recording a first original song for a selected occasion in a first genre, point of view,

and tempo combination;

storing the first original song in a source recording database;

receiving a structured request including at least one of a second of event, style,

tempo, and genre;

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modifying the first original song according to the at least one second event, style, tempo, and genre, combinations to generate a second original song:

storing the second original song in the recording database;

recording the recording to a recording medium, wherein the recording medium

includes at least one of a compact disc, a mini-compact disc, an audiocassette, a

record, an mp3 file, and a digital or analog recording device; and

making the stored songs available for purchase.

16. (Previously Presented) The method of Claim 15, wherein the genre includes at least one

of a new and old country, rock, blues, hip-hop, salsa, jazz, opera, soul, pop, easy listening, romance, swing, Latin, orchestral, adult contemporary, comedy, religious/gospel, or blues.

17. (Previously Presented) The method of Claim 15, wherein making the stored songs

available for purchase comprises receiving requests by means of at least one of a person-to-

person communication, direct mailing, Internet-based interaction, telephonic or facsimile

communication.

18. (Previously Presented) The method of Claim 15, wherein making the stored songs

available for purchase comprises offering the songs for sale and delivery with at least one of a

greeting card, an invitation, or announcement.

19. (Currently Amended) A system for selling personalized songs, comprising:

a request acquisition center means-for receiving a request for a personalized song

specifying an event, style, tempo, instrumentation and genre;

a recording development center means for generating an order request to an artist to

compose the personalized song according to the request;

the recording development center a means for further receiving the composed

personalized song;

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701 Fifth Avenue, Suite 4800 Seattle, Washington 98104 206.381,3300 • F: 206.381,3301 a <u>recording reproduction center means</u> for storing the personalized song to a database;

a recording distribution center means for selling the personalized songs.

20. (Original) The system of Claim 19, wherein the genre is at least one of a new and old country, rock, blues, hip-hop, salsa, jazz, opera, soul, pop, easy listening, romance, swing, Latin, orchestral, adult contemporary, comedy, religious/gospel, or blues.

21. (Currently Amended) The system of Claim 19, wherein the recording distribution center means for making the stored songs available for purchase comprises a means for receiving requests by means of at least one of a person-to-person communication, direct mailing, Internet-based interaction, or telephonic or facsimile communication.

22. (Previously Presented) The system of Claim 19, wherein the recording distribution center comprises:

a. a means for placing one of the stored recordings on a recording medium; and

 a means for offering the songs for sale and delivery of the musical medium with at least one of a greeting card, an invitation, or an announcement.

23. (Currently Amended) A method of commercially producing personalized songs, comprising:

receiving a request for a personalized song, the request including a designated recipient and at least one of a first specified event, style, tempo, instrumentation and genre;

retrieving a song according to the request from a database configured to contain a plurality of songs according to event, style, tempo, instrumentation and genre;

modifying the song by altering at least one of event, style, tempo, instrumentation and genre of the retrieved song;

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701 Fifth Avenue, Suite 4800 Seattle, Washington 98104 206.381.3300 • F: 206.381.3301 recording the transposed/arranged modified song on the storage medium; and distributing the recorded songs to the designated recipient.

24. through 27. (Cancelled).

28. (Currently Amended). The device of Claim 9, wherein the recording distribution center is configured to distribute the recorded personalized song by physical delivery of the storage medium selected from a group consisting of a compact disc, a mini-compact disc, an audiocassette, a record, an mp3 file, and a digital or analog recording device.

29. (Original) The device of Claim 9, wherein the request for a personalized song including designating at least one of a musical genre, a point of view, an instrumental choice, tempo and a recipient.

30. (Original) The device of Claim 29, wherein the requests for a personalized song including designating a plurality of musical events, styles, tempos, instrumentations and genres.

31. (Original) The method of Claim 23, wherein

receiving a request further includes receiving at least one of a second specified genre, second point of view, second instrumental choice, and second tempo; and modifying is according to the received request.

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